

GOODYEAR GENERAL PLAN UPDATE

STRATEGIES



Nine Fundamental Strategies support the Vision Statement in the existing General Plan. These overall community strategies were developed to guide the implementation of the plan. As Goodyear has grown over the past 10 years, community priorities may have shifted. Please give input below as to which Strategies are still important.

Fundamental Strategy	Is this strategy still important to Goodyear?		
	Yes	Somewhat Tell us more below:	No Tell us more below:
<p>Strategy 1: Create Attractive Places and Diverse Destinations</p> <p>By focusing on creating an inviting, people-friendly, and attractive community with diverse destinations, we will create a unique city for all to live, work, visit, and play. Great places will include quality shopping, dining, recreation and entertainment experiences. Diverse destinations include built environments and natural open spaces.</p>			
<p>Strategy 2: Develop a Physically and Socially Connected Community</p> <p>A community that is well connected fosters unity and a healthy economy. A wide range of transportation opportunities give residents and businesses options for travel to and within the community. Building social connections by providing gathering places, building the fiber-optic network to allow for enhanced telecommunications, and promoting events ensures a cohesive and healthy community.</p>			
<p>Strategy 3: Expand the Parks, Open Space, Trails, and Recreation System</p> <p>As a family-oriented community, the parks and recreation system is a vital part of the community. Providing additional parks and recreation facilities is key to promote a healthy community, social interaction, and provide a desirable place to live, work, play, and visit. Preserving open space is also important for a community with unique natural resources.</p>			
<p>Strategy 4: Cultivate Art and Culture</p> <p>A devotion to arts and culture gives Goodyear a unique sense of place. Art and cultural events also draw visitors and creates an attractive physical environment.</p>			
<p>Strategy 5: Advance Economic Opportunity</p> <p>A strong community has a strong economic base. Expanding opportunities for small businesses, education and training, and locating of new businesses in Goodyear will strengthen the local economy</p>			

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<p>Strategy 6: Protect and Utilize our Assets</p> <p>Goodyear possesses many important assets including our history, our residents, our business community, and a unique natural setting. By protecting and enhancing these resources, we seek to create a distinctive, attractive, and innovative community.</p>			
<p>Strategy 7: Maximize Partnerships and Collaboration</p> <p>Collaboration allows us to align goals and policies with our stakeholders such as schools, businesses, and resident groups, as well as neighboring communities. By maximizing partnerships we can share resources and focus energy and commitment to achieve our shared visions faster and more economically.</p>			
<p>Strategy 8: Provide Opportunities for Living a Healthy Lifestyle</p> <p>The health of Goodyear residents and businesses is important to create a strong and thriving community. Access to healthy food, clean air and water, decent shelter, and opportunities for physical activity are critical to a high quality of life and the overall success of Goodyear.</p>			
<p>Strategy 9: Foster a Sustainable Economy and Community</p> <p>A sustainable Goodyear means that we are providing appropriate services for new and existing residents, that we are fiscally responsible, that we grow and develop responsibly, that we actively promote the City's high-quality culture, and that we continue to work to achieve our shared vision.</p>			
<p>Are there any missing Strategies? Tell us your ideas or what is missing below:</p>			