

GOODYEAR GENERAL PLAN UPDATE ABOUT THE GENERAL PLAN



See below for a brief overview about the General Plan, what it entails, and the project schedule. To learn more about the General Plan Update process and ways to get involved check out the project website at: www.goodyeargp.com

What is the purpose of the General Plan?

The Goodyear General Plan is the community's long-range guide for future physical, economic and social development decisions over the next 20+ years. The General Plan contains a vision statement, along with maps, goals, policies, and implementation strategies that address issues such as land use, growth, circulation, parks and open space, and the environment.

Why update the General Plan now?

State law mandates that each city and town in Arizona adopt a "comprehensive, long-range general plan for the development of the municipality." These plans must also be updated and adopted by voters every ten years. The City of Goodyear's current General Plan was last ratified by voters in 2014.

What topics does the General Plan address?

There are both State-mandated and optional "elements," or topics, that go into a General Plan. State law requires that a General Plan for a community the size of Goodyear address the following elements:

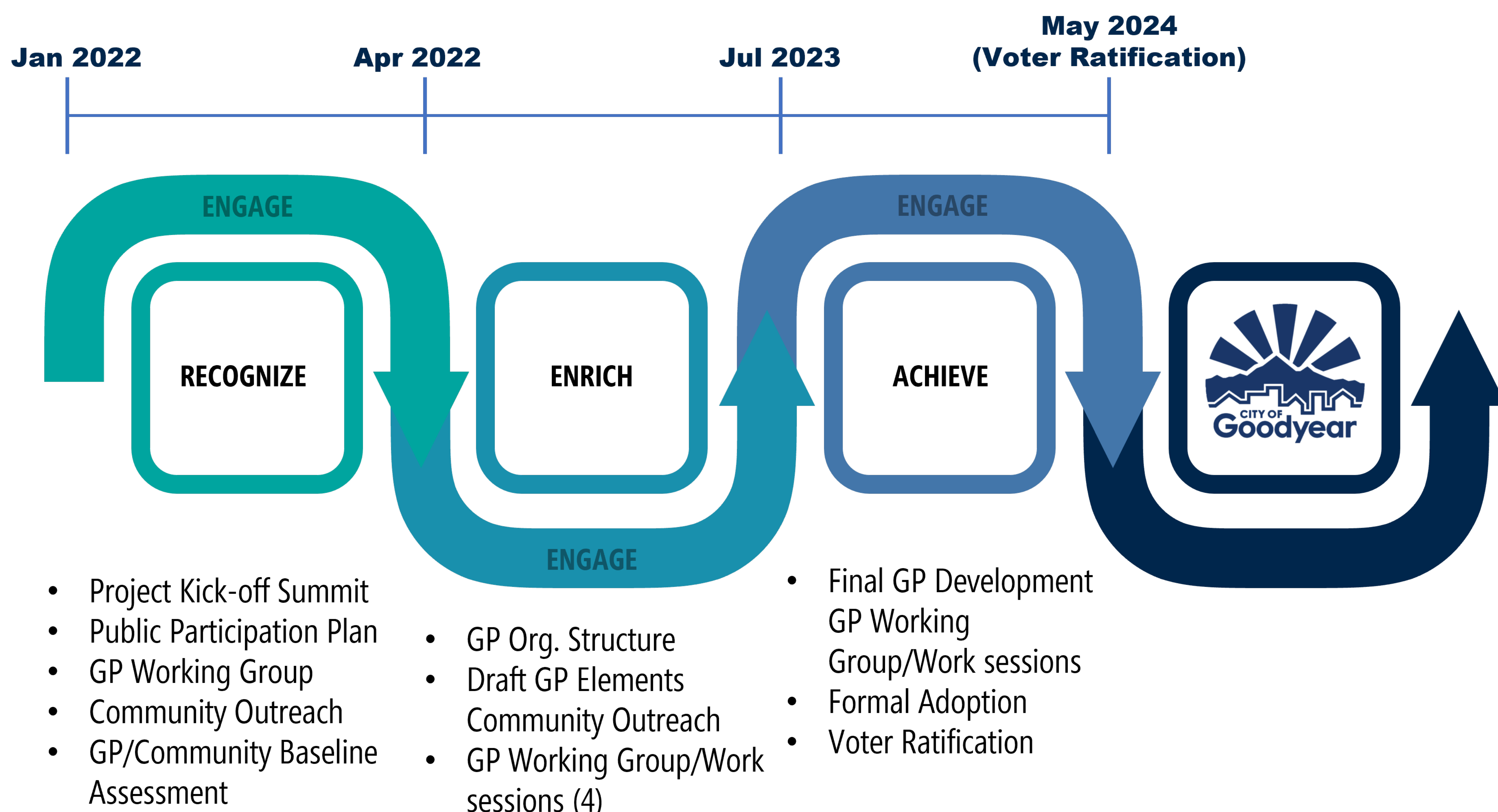
- Land Use
- Circulation & Bicycling
- Growth Areas
- Open Space & Recreation
- Revitalization & Redevelopment
- Neighborhood Preservation
- Environmental Planning
- Water Conservation
- Conservation
- Energy
- Public Services & Facilities
- Public Buildings
- Housing
- Safety
- Cost of Development

To maintain Goodyear's innovative and forward-thinking culture, the General Plan may also include additional elements that cover topics such as:

- Economic Development/Workforce
- Arts & Culture
- Education
- Healthy Communities
- Social Services
- Technology
- Tourism



What is the schedule and process for the General Plan Update?



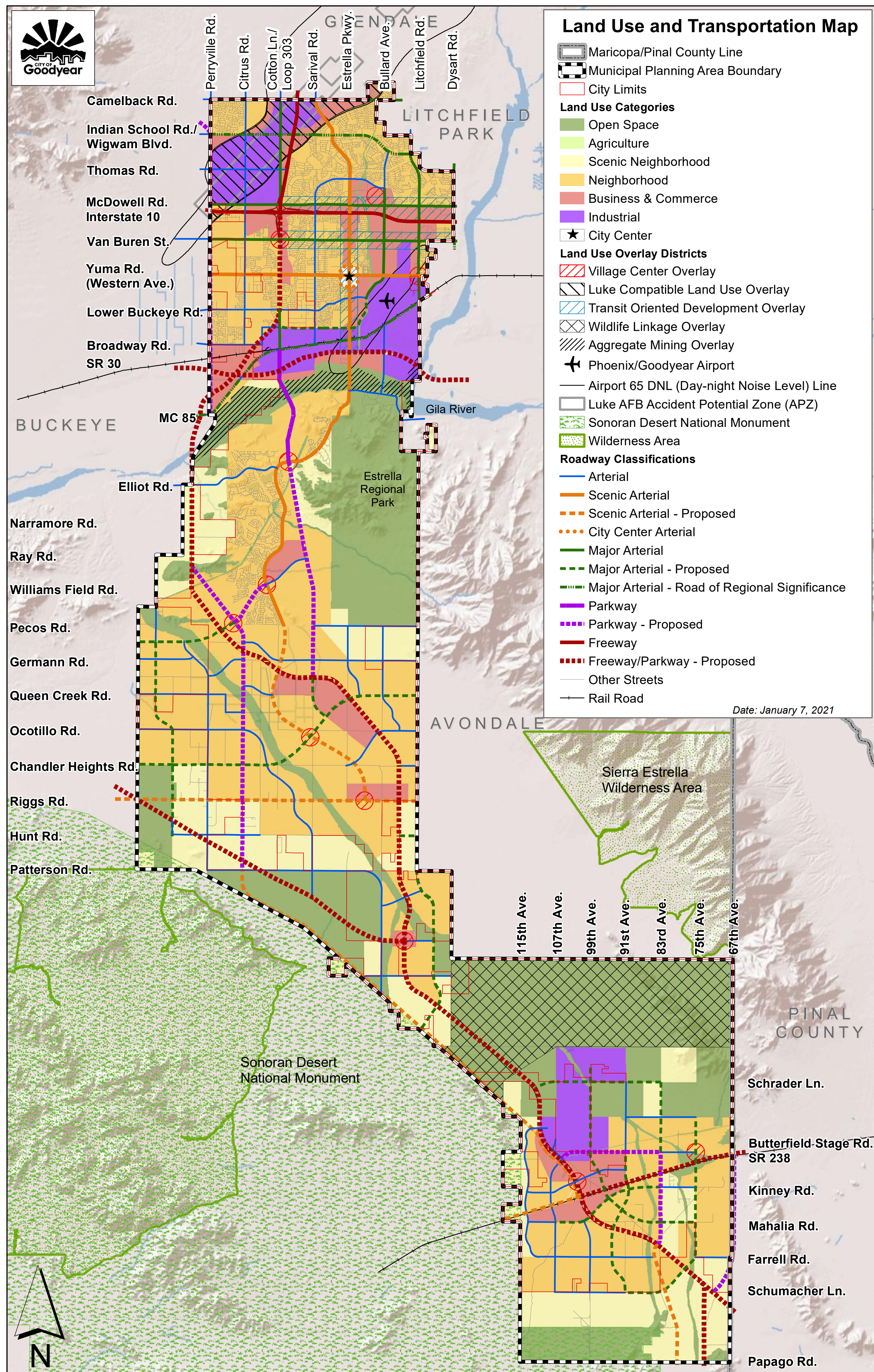
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EXISTING CONDITIONS



Review the information below for a map of the Land Use & Transportation Plan from the current Goodyear General Plan as well as to see a snapshot of some of the key community statistics about the City.

LAND USE & TRANSPORTATION PLAN (EXISTING GOODYEAR 2025 GENERAL PLAN)



GOODYEAR BY THE NUMBERS

95%

of Residents Rate Goodyear as an Excellent-Good Place to Live

2nd

Fastest Growing City in Arizona

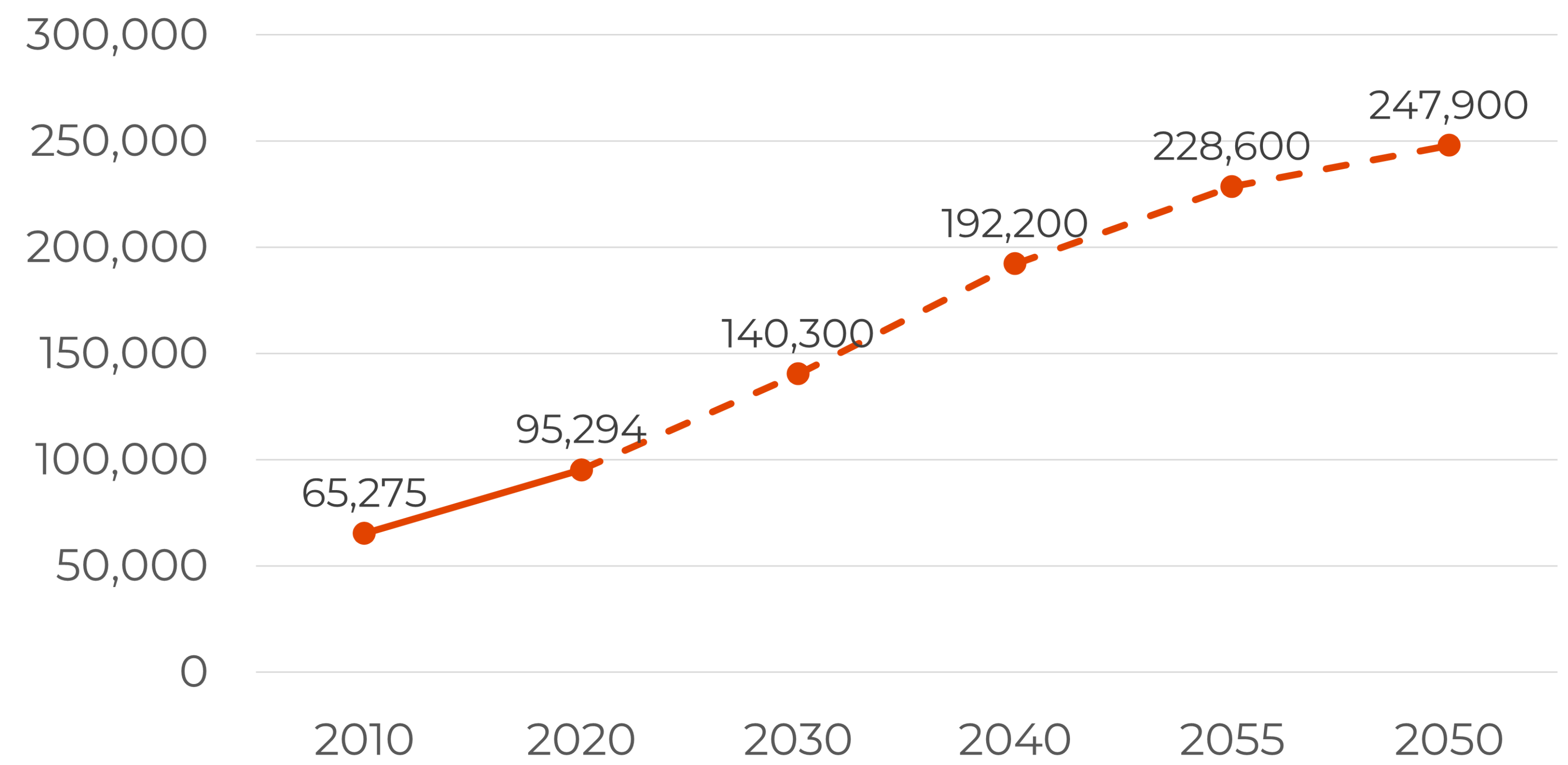
12%

of Goodyear's Planning Area is Built Out

9th

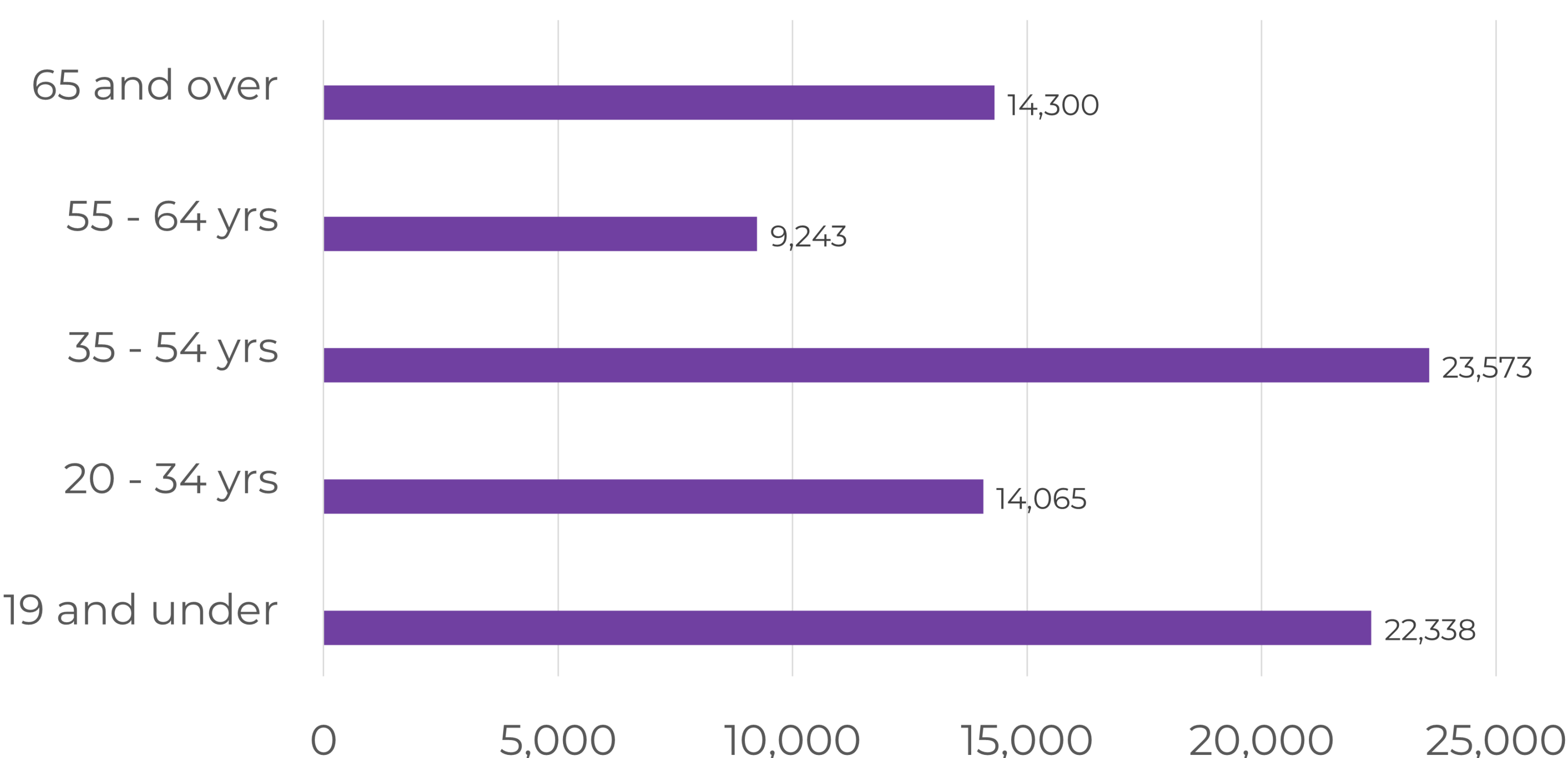
Fastest Growing Community in the Nation (population over 50,000)

POPULATION PROJECTIONS



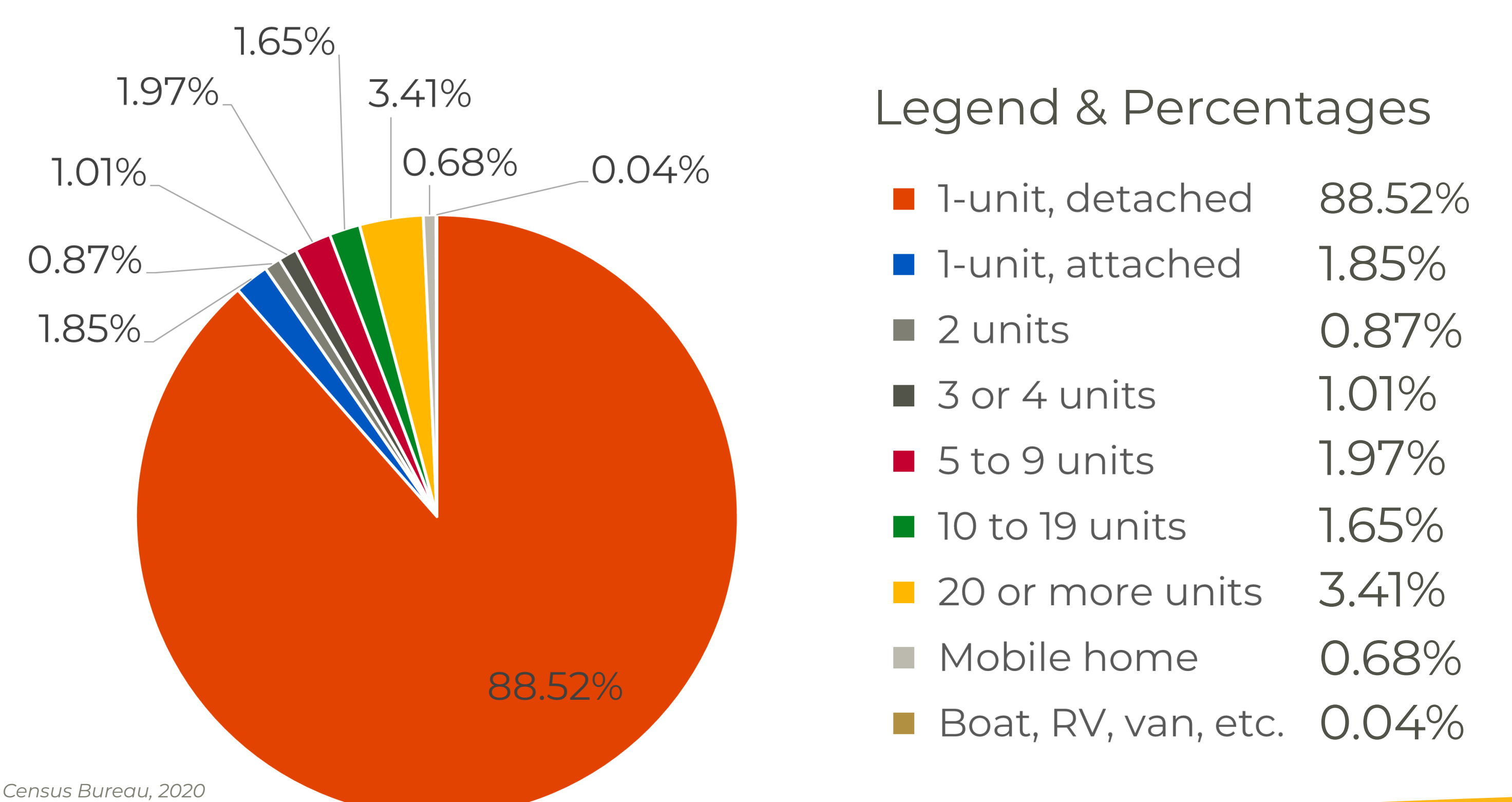
Source: U.S. Census Bureau, 2010 & 2020 Decennial Census, MAG Socioeconomic Projections. NOTE: Projections for Municipal Limits only.

Age Cohorts



Source: U.S. Census Bureau, 2020 American Community Survey 5 Year Estimates

Housing Types



Source: U.S. Census Bureau, 2020 American Community Survey 5 Year Estimates